

Photo Tagging Event Requirements

Guidelines for event organizers

Information Required

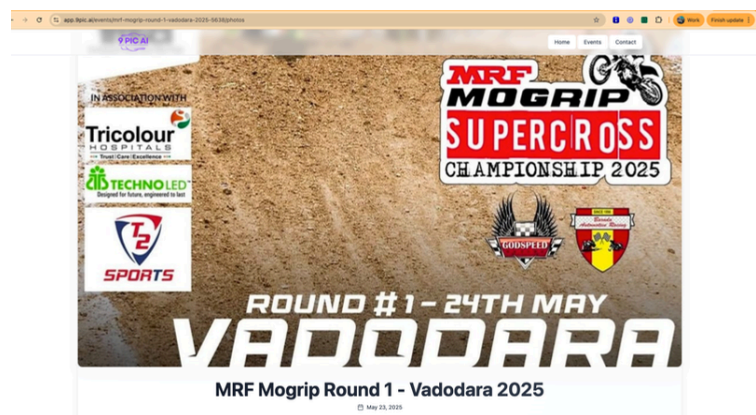
- Event Name (Please mention exact name with exact letters that would be capital letters)
- Event Banner (Optional)
- Logo/Ribbon for watermarking every photo (Optional)

Event Banner

Banner Ratio

- **1:3**
 - Height- 1000px
 - Width- 3000px
- **1:3.5**
 - Height- 1000px
 - Width- 3500px
- **1:4**
 - Height- 1000px
 - Width- 4000px

★ **Bad Example:** An event banner that covers the entire screen!



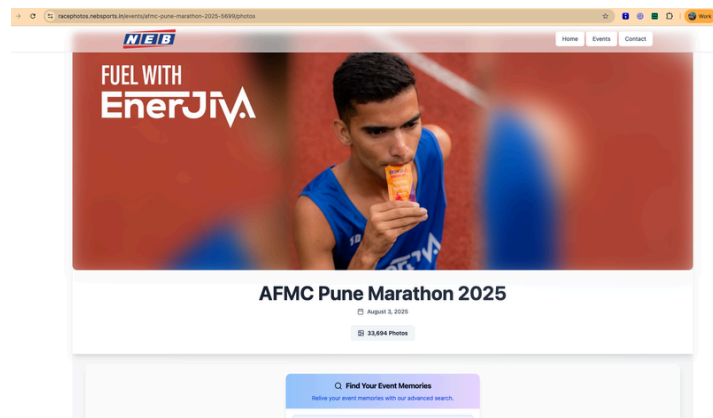
Banner dimension:

- Minimum width - 3000px

Good Example - Banner covers partial screen.

Banner format

- PNG
- JPEG



Logo watermark

You can seamlessly add logos to every photograph taken at your event. We support multiple logos for each image. So you can select having logos that are in multiple positions

Logo Placement Options

- Top Left
- Top Right
- Top Center
- Bottom Left
- Bottom Right
- Bottom Center

“ Avoid placing logos on top of the photo, as this can result in a person's face being obscured. It would not look appealing if your logo overlaps with someone's face.

Logo Size Requirements

- Maintain a minimum width of 300px to avoid pixelation.

The logo must be in PNG format with a transparent background.

Refer to the example below: if you provide a logo that lacks a transparent background, it could detract from the overall appearance.



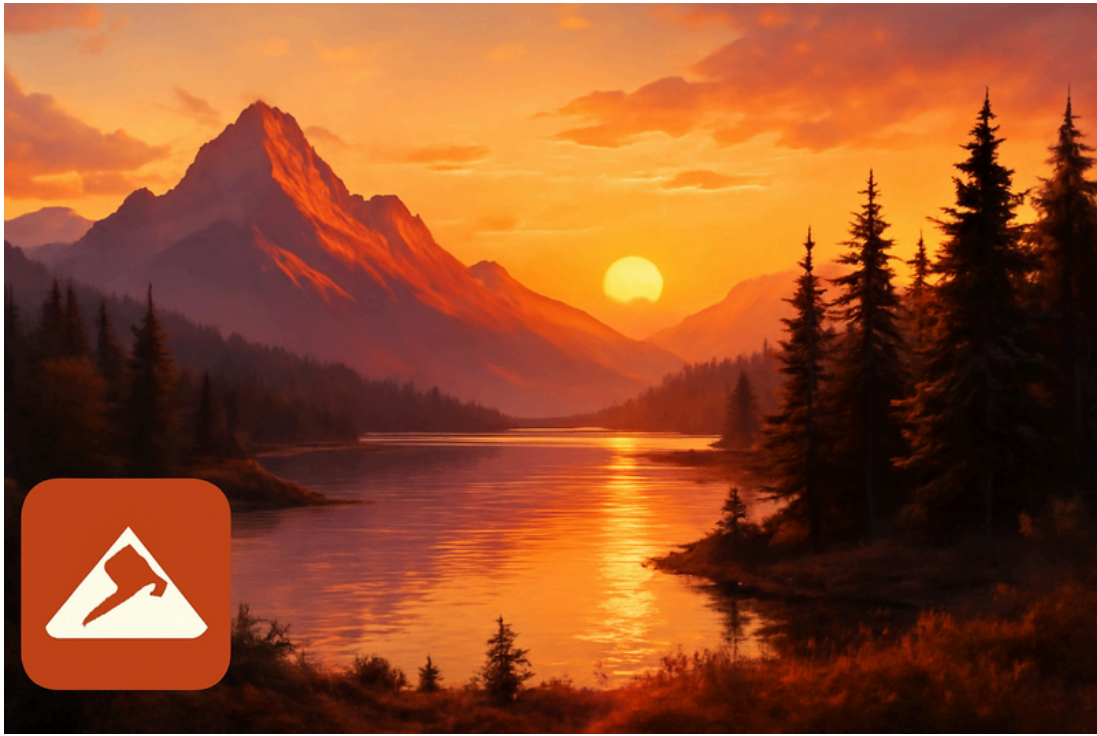
Ford logo, white 'box' on blue background



Ford logo, transparent on blue background

How to Make Your White/Dark Logo Stand Out in photo?

If your logo is predominantly white or black and may not be easily visible, consider adding a background to enhance its visibility. Incorporate rounded edges for a more aesthetically pleasing look. For instance, take a look at the image below, where the white logo stands out beautifully against an orange background with rounded edges.



Ribbon Watermark

You can put different Ribbon designs in each and every photo of yours.

Ribbon dimensions

- Minimum Width 3000px

Ribbon Format

- PNG file only (WE DONOT SUPPORT PDF or any other format)
- Transparent Background

Here are a few excellent examples of ribbon designs that you can download and use as inspiration:

- A single ribbon suitable for both portrait and landscape orientations
 - [Click to download](#)
- Different Ribbon for portrait and landscape
 - Portrait - [Click to Download](#)
 - Landscape - [Click to download](#)
- Ribbon with full image size
 - Portrait - [Click to download](#)
 - Landscape - [Click to download](#)



Do not use photo frames for any of your event.



Why Avoid Photo Frames?

Using a photo frame can lead to issues, as illustrated by a stunning runner's photo that is compromised because the frame obstructs the face.



Good Examples

In this instance, the organizer placed the ribbon on the side rather than on top. While this is an improvement over the previous example, we still advise against placing ribbons on top.



Why Do We Suggest Using Two Different Ribbons for Landscape and Portrait Photos?

In the example below, you'll see that the ribbon takes up 20% of the photo's width in landscape mode, whereas it appears much more visually appealing in portrait orientation.

